

## Cincinnati AMA Chapter 2006-2007 Sponsorship Opportunities

<b><u>Benefits/Inclusions:</u></b>	<b><u>Platinum</u></b> Sept – Apr	<b><u>Marquis Gold</u></b> Sept – Apr	<b><u>Silver</u></b> Sept – Apr	<b><u>Bronze</u></b> Sept – Dec OR Jan – Apr	<b><u>Diamond</u></b> For single events, luncheons, seminars	<b><u>Emerald</u></b> For single SIGs or AMA after- hours events
AMA individual memberships	Six (6) (a \$1560 value)	Four (4) (a \$1040 value)	Two (2) (a \$520 value)	Two (2) (a \$520 value)	None	None
AMA chapter event tickets	25 – includes lunch (a \$750 value)	18 – includes lunch (a \$540 value)	10 – includes lunch (a \$300 value)	10 – includes lunch (a \$300 value)	2 – includes lunch (a \$60 value)	None
Link to Sponsor’s site	Yes	Yes	Yes	Yes	Yes, as event sponsor	Yes, as event sponsor
Small ad on Cinci AMA website	Yes	Yes	Yes	Yes	Yes	Yes
Logo splash	All event communications	Up to 3 event communications	All events	None	None	None
Banner <i>(provided by sponsor)</i>	Small, at all events	Small, up to 3 events	Small, at all events	Small, up to 3 events	Small, at event sponsored	Small, at event sponsored
Table tent display	At all events	Up to 3 events	At all events	Up to 2 events	At event sponsored	None
Speaker intro/pitch at events/luncheons	5 seconds, at all events	5 seconds each at up to 2 events	None	None	None	None
Product sampling opportunities	3, via mail.	1, via mail	None	1, via mail	None	None
Cincinnati AMA Directory Ad	Full-page (a \$125 value)	Half-page (a \$75 value)	None	None	None	None
Hot link to sponsor’s site from email notices	Yes	No	Yes	No	None	None
<b>Cost:</b>	\$7,500 per year	\$5,000 per year	\$3,850 per year	\$2,000 per season	\$250 per event OR \$500 for 3 events in same season	\$100 per event OR \$200 for 3 events

*Sponsorships are also available for the Cincinnati AMA’s Collegiate Connection Program. These sponsorships are highly customizable and present a unique sponsorship opportunity for your business or university. Please contact the Cincinnati AMA at 513-784-2373 for more information.*